

PSN

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FEBRUARY 16, 2026

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Saluting the NESPA award winners

IN THIS ISSUE:

- | NPC's Jana Auringer
- | Everything Under the Sun Expo Planner
- | Western Pool & Spa Show Marketplace

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16



30



46

contents

February 16, 2026 | Vol. 65 | No. 3

FEATURES

16 The 'Everything Under the Sun Expo' Returns

30 Northeast Gold: NESPA's 2026 Outstanding Achievement Awards

DEPARTMENTS

6 Reflections

10 News

12 From the Trowel to the White Board: Jana Auringer

46 The Western Pool & Spa Show Exhibitors Marketplace

52 Product Profiles

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ON THE COVER PAGE:
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POOL AND SPA NEWS

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Where Connections Happen



For the past few years, we've all proven something important: Work can happen anywhere. During the pandemic, kitchens became offices, video calls replaced conference rooms, and the pool and spa industry — like so many others — kept moving forward. That flexibility matters, and it's here to stay.

But as we settle into what “normal” looks like now, it's worth asking a quieter question: *What do we lose when we're never in the same room?*

In-person work — and especially in-person gatherings — has a way of doing what screens can't. It creates space for side conversations, unplanned introductions, and the kind of trust that's built not through agendas, but through shared moments. In our industry, so much value comes from seeing reactions firsthand, reading the room, and having conversations that start with business but end with real connection.

This isn't about going backward or dismissing the convenience of remote work. It's about recognizing that relationships remain the backbone of our business. Manufacturers and decision-makers don't just exchange information — they exchange insight, perspective, and confidence in one another.

That's why intentional, in-person opportunities, such as industry tradeshows, still matter. It gives people the opportunity to come together, and conversations can go deeper, the ideas can get better, and the partnerships can last longer. Sometimes, the most productive thing you can do is simply show up.

But despite the many tradeshow offerings in our industry, it's still missing one thing. On a busy and hectic tradeshow floor, it can be difficult to arrange a conducive time and space to make meaningful connections with potential vendors. That's why *PSN* will be launching an exclusive event later this year, called *PSN Connect Live*, to facilitate strong partnerships between key decision-makers from the top pool and spa companies with the industry's leading manufacturers.

We're still deep in the planning stages so I can't share much more at this time, but I mention this now because invitees to our exciting inaugural event this fall will be pulled from our Top 50 winners. And to that end, we begin accepting entries to this year's Top 50 Builders program, beginning Feb. 12. First notice always goes to our newsletter audience, so please do subscribe now at poolspanews.com/sign-up-for-free if you haven't already done so.

I look forward to seeing your company on our prestigious list, and meeting you in person at our exclusive event! **PSN**

Joanne McClain
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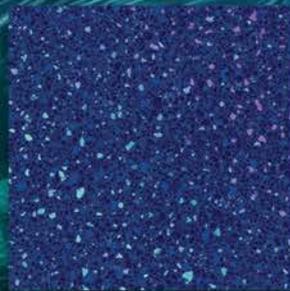
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CALL FOR ENTRIES: 2026 Top 50 Builders

We're looking for the very best in the industry for our Top 50 Builders honor.

They say you are the company you keep, and now's the time to find your place among the most prestigious group of pool/spa builders in the country.

Starting Feb. 12, we are accepting applications for the 2026 PSN & Hayward Top 50 Builders program. Builders of all stripes are welcome, whether volume or boutique, single- or multi-location. All locations in a single submission must be owned by the same party, however. In the case of franchises, this means franchisees must apply separately but can include all locations held by that franchisee.

We are looking for all-around excellence. Applicants are judged based on five main criteria: total residential construction revenue, commitment to staff and training, industry involvement, web presence, and community involvement.

To qualify, companies must generate residential construction/renovation revenue of at least \$2.5 million per year.

The application system opens Feb. 12, 2026. Entries must be submitted by March 13, 2026, 11:59 p.m., Pacific Daylight Time.

Many thanks to Hayward for sponsoring this year's program! [PSN](#)



Easton Select Group Makes More Inroads in Massachusetts

Easton Select Group, a national platform specializing in service, construction, and plunge pools, has acquired South Shore Pool Supply, a family company serving Boston's South Shore since 1964.

Headquartered in Cohasset, Mass, South Shore Pool Supply will retain its established brand and continue to operate with its retail location and existing team, including President Derek Sabatino. Day-to-day operations will remain the same, said Easton Select.

"South Shore Pool Supply represents everything we value in a partner: deep roots in the community, a strong commitment to its large customer base, and a team that takes pride in its work," said Tim Dooling, CEO of Easton Select Group. "Our priority is to empower the employees who have built this business and ensure their loyal customers continue to receive the dependable, personal service they expect - this coming season and for years to come."

With the acquisition, Easton Select Group now holds 12 brands. [PSN](#)

Tile and Stone Show Hits Vegas March 30

Coverings, a trade show dedicated to ceramic tile and natural stone, takes place this year March 30–April 2 at the Las Vegas Convention Center in Las Vegas. Instruction will be presented in various modes, including technical presentations, partner-led sessions, dialogue-driven Q&As, and live demonstrations.

Among the educational offerings, the event will include sessions on color and design trends, as well as several courses tailored to architects and designers and accredited by the American Institute of Architects.

A highlight will include, "Building Hope: A Conversation with Gary Sinise, NTCA, and NSI on Serving Veterans Through Skilled Craftsmanship." In this session, scheduled for April 1, 8:30–9:15 a.m., actor Sinise and leaders from the National Tile Contractors Association (NTCA) and the Natural Stone Institute (NSI) will discuss their collaborative work through the Gary Sinise Foundation's R.I.S.E. (Restoring Independence, Supporting Empowerment) program, which constructs custom-built, specially adapted mortgage-free smart homes for the United States' most severely wounded heroes and recently marked a major milestone with the dedication of its 100th smart home.

For more information, go to coverings.com. [PSN](#)

POOLCORP Appoints New Executive VP with Retirement of Senior VP

Pool Corporation's Senior Vice President Kenneth G. St. Romain will retire from his post this year. A new executive vice president has been named: John B. Watwood. He will lead the megadistributor's pool operations in North America and oversee digital and technology initiatives.

St. Romain will remain to help with the transition until later this year. "For more than 40 years, Kenny has been a steady and trusted leader, playing a pivotal role in shaping POOLCORP as the leading distributor in the outdoor-living industry," said President/CEO Peter D. Arvan. "Kenny's impact is seen not only in the milestones we have achieved but in the culture of collaboration and high performance that defines our teams."

Watwood has held a number of management positions at Motion Industries since 2008, most recently serving as senior vice president of sales and operations for the United States and Canada.

"John has a deep understanding of frontline operations and a proven ability to lead enterprise-wide initiatives. He brings extensive experience in distribution, with a track record of leading large, complex businesses through sustained growth, innovative change and operational excellence," Arvan said. [PSN](#)

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From the Trowel to the White Board

A varied background that yielded an impressive breadth and depth of technical expertise propelled Jana Auringer to become NPC's first director of education.

By Rebecca Robledo Last year, when the National Plasterers Council hired Jana Auringer as its first director of education, she came in with plenty of ideas.

After all, she had suggested creating the position in the first place.

"At one point I said, 'You need to hire a person who does nothing but work on the education,'" in the hopes of expediting development, approval and implementation of new programs, which had been done by committee up to that point.

Thus far in her new post, she's trained instructors and vetted curricula for the organization's new Spanish-language start-up classes that debut this show season, including at the 2026 NPC Conference. She wants to make sure that the best practices translate absolutely accurately from one language to the next. She also has piloted remote classes on meeting apps such as Microsoft Teams and Zoom for companies interested in training multiple staffers remotely.

She's had a varied career, with a background in plastering, service and maintenance, chemistry, and plaster inspections. With that breadth and depth of knowledge, it comes as no surprise she was hired for the job.

Varied experience

Auringer's career has spanned 40-plus years.

Many know her from the last position she held, as a part of the quality assurance team for Pebble

Technology Inc., where she worked for 12 years before taking her NPC post. She would examine pools and spas with warranty issues to determine the cause of the problem.

"We would meet at the job site and look to see if it was a material defect, an application issue, or a water-chemistry problem— just try to determine what the problem is and how to best rectify the situation," she says. "So basically I would look at pools where somebody was upset and make them happy."

But she she'd had several industry careers before she even joined the materials supplier.

She happened into the industry as a college student, when she took a job as a receptionist at a plaster company.

"I didn't know anything about pools, but curiosity got the best of me, and I started to watch what they did," she says.

When it was time for her boss to retire, she started a new plaster firm with a partner, and her curiosity for the trade grew.

"I could demo a pool like nobody's business," she says.

Gaining expertise

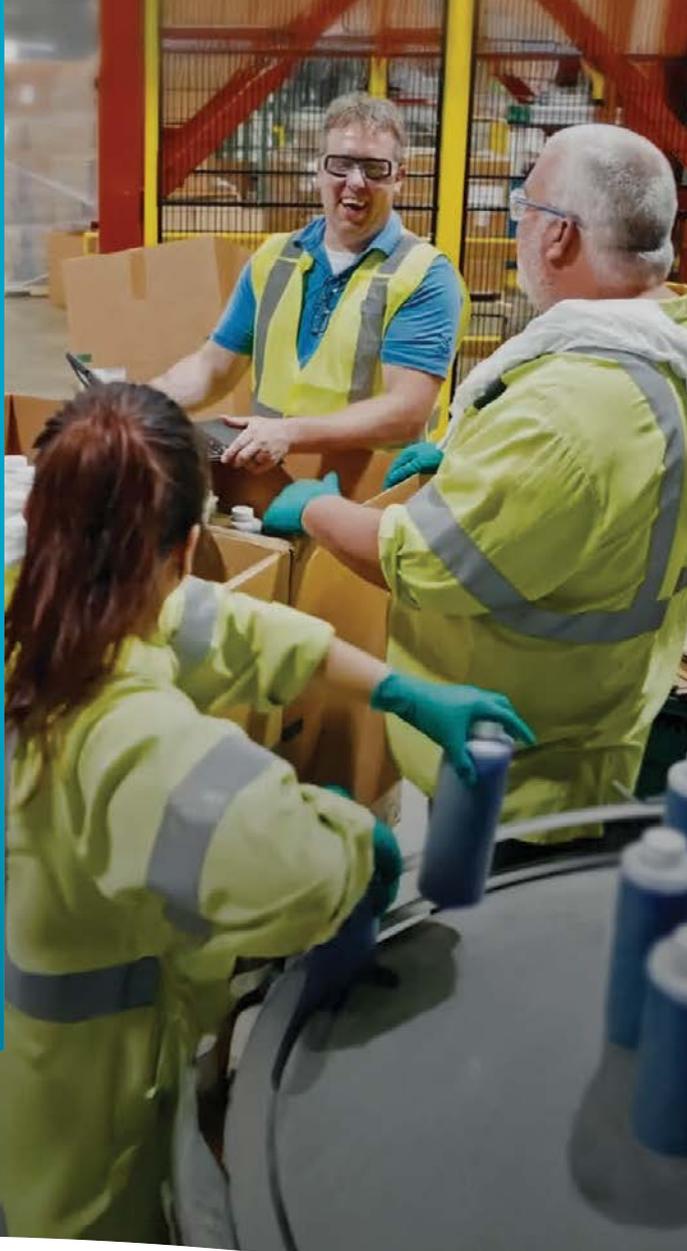
After she and her partner sold the company, she began performing start-ups for one of her plaster company's clients. She had to learn about chemistry and water testing, but it took a minute to find the

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In her new role, Jana Auringer will oversee the development and implementation of the education and training NPC offers to plasterers and peripheral professionals.

right mentors. When the first person who offered to help told her to use the same amount of chemical in every pool, she had a bad feeling.

"Something just didn't seem right," she says. "I know how to cook, and you don't always use the same amount of ingredients on every cake you bake. Or all the cookies you make – sometimes you make a dozen, sometimes you make three dozen. It just didn't make sense to me that no matter how big the pool was you would put in [the same amount of chemicals]."

She looked around and, soon enough, she connected with Jack Beane of Jack's Magic, as well as pool-surface expert Randy Dukes. "They led me down the right path," Auringer says.

Her start-up business grew into a full-blown service and maintenance company. "The builder who contracted me to do the start-ups asked me to do the pool school – I would train owners how to use the pool. ... [Those homeowners] asked me if I would service their pools, so I built a service route out of doing start-ups," she says.

After she sold her route, a local materials supplier asked her to help with a case study of pools in the area that had plaster issues. From there, she began her work as a third-party independent plaster consultant, before eventually joining PebbleTec.

Organizational cred

Her tenure as an industry volunteer has played as much a role putting her on the national stage as her job with the manufacturer.

She has a decades-long history with NPC and participated in many of its education and research programs. A member since the organization's early days, she has served as chairman of the Research Committee, vice chair of the Technical Advisory Committee, and a member of the Technical Advisory Committee and Education Committee, as well as serving on the Board of Directors and the Advisory Board of the National Pool Industry Research Center. In 2023, she was recognized as Volunteer of the Year, and given the title Member of the Year four times.

Her industry participation goes beyond NPC. She has held volunteer positions with the Pool & Hot Tub Alliance, as well as its predecessor, the Association of Pool & Spa Professionals. She has served on the PHTA Board of Directors, chaired the APSP Service Council for two terms, and volunteered on the Service Education Committee. In 2012, she was named among the first group of PHTA Fellows, the organization's lifetime achievement award. That same year, APSP Region 3 named her Volunteer of the Decade. She now serves as a subject matter expert on PHTA's Recreation Water and Air Quality Committee. She also is a faculty member of Genesis.

The technical side of the industry had few women in the early days, but Auringer gained her education by participating in the right places. "Once I got on the Technical Committee for NPC, I started learning a lot more about the plaster itself and the battles we were facing at that time."

Before working in the pool and spa industry, Auringer had pursued careers in education and accounting. But when those fields didn't prove fulfilling, it was the seemingly random part-time job with the plaster company that grabbed her attention for the long run.

Auringer explains the attraction: "It's an outdoor environment, and nothing's ever staying the same. Our materials change, our weather changes, our applicators and our hired help changes."

She enjoys that vibe while working from her home on a fishing lake in Northeast Texas. "It can be a bit of a pain when I have to travel, because I have to leave five hours before my flight, but there's a solitude out here," she says. "It's a great little community." **PSN**

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The 'Everything Under the Sun Expo' Returns

BIGSTOCKPHOTO/SEANPAVONEPHOTO

From AI-focused education to a Key West–inspired show floor, FSPA’s annual gathering promises learning, networking, and innovation.

By **Rena Goldman**

Florida’s largest pool and spa industry gathering is gearing up for another strong year as the Everything Under the Sun Expo returns in 2026, bringing education, networking, and a refreshed show-floor experience to Orlando.

The Expo will once again take over West Hall E of the Orange County Convention Center, filling 150,000 square feet of exhibit space. So far, 175 exhibitors are already assigned to the floor, with participation continuing to grow. Florida Swimming Pool Association organizers expect this year to build on 2025’s numbers.

“The 2025 show welcomed 5,574 registered attendees, and we’re aiming to continue that growth trajectory for 2026,” says Lyndsey Shock, FSPA CEO.

This year, FSPA aims to make it easier for attendees to pick up their badges and get straight to the show. Shock says there will be additional badge stations, faster printers, and QR codes that can be scanned onsite for quick badge pickup.

A Key West-inspired theme “complete with music and thematic flair throughout the show floor [will] enhance the overall experience,” Shock says.

Education takes center stage

As in previous years, education will be a cornerstone of the Everything Under the Sun Expo. Professionals will have ample opportunities to add to their skills. The 2026 show will feature a comprehensive lineup of 68 Expo courses, including 23 brand-new sessions, as well as eight Learning Labs hosted directly on the exhibit hall floor.



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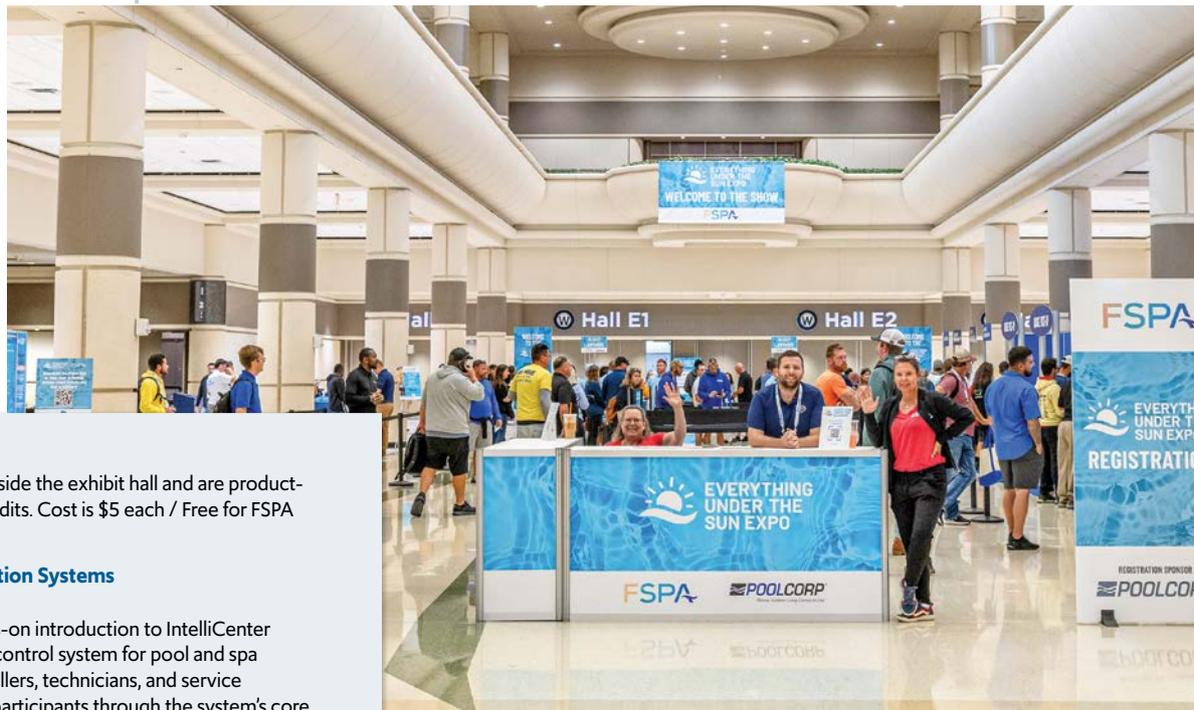
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The Florida Swimming Pool Association welcomes attendees to its annual event.

COURTESY FSPA



LEARNING LABS

Learning Labs are held in areas inside the exhibit hall and are product-specific. They do not earn CE credits. Cost is \$5 each / Free for FSPA members and are in registration.

Pentair's IntelliCenter Automation Systems

FRIDAY: 12:30 P.M. – 1:30 P.M.

This training demo offers a hands-on introduction to IntelliCenter Automation, Pentair's advanced control system for pool and spa environments. Designed for installers, technicians, and service professionals, the session walks participants through the system's core features, setup process, and user interface.

Understanding Automation and Troubleshooting

FRIDAY: 12:30 P.M. – 1:30 P.M.

1. Look inside the automation system at the hardware and discuss the equipment that gets wired to the hardware. 2. Troubleshooting the hardware parts. 3. Configuration of the Attendant automation system.

How to Get The Most Money From Your Business When It's Time To Sell

FRIDAY: 2:00 P.M. – 3:00 P.M.

Attendees will gain an understanding of how pool companies are valued, who is buying pool companies, and how to get paid the most for your company when it is time to sell. Learn about timing, different types of sales, and what options be best for you.

IntelliFlo IF3: Pentair's Variable Frequency Drive Pumps

SATURDAY: 11:30 A.M. – 12:30 P.M.

Discover the next generation of intelligent water movement with IntelliFloIF3, Pentair's advanced variable frequency drive pump designed for pools, spas, and water features. This presentation covers the IF3's breakthrough performance, energy-saving capabilities, and ease of set-up and programming.

Products, Tips & Tricks

SATURDAY: 11:30 A.M. – 12:30 P.M.

Learn how to get the most benefits from Jack's Magic and Power Blue products through proper troubleshooting, dosage and application methods. Work smarter not harder using a few lesser known tips and tricks.

IntelliVibe: Pentair's NEW Pool and Spa Lighting

FRIDAY: 1:00 P.M. – 2:00 P.M.

Step into a new era of aquatic ambiance with IntelliVibe, Pentair's cutting edge color lighting system for pools and spas. This presentation introduces IntelliVibe's dynamic lighting technology, designed to elevate outdoor environments with vibrant color scenes, intuitive control, and integration.

How to Offer Pool Financing & Increase Sales

SATURDAY: 1:00 P.M. – 2:00 P.M.

This course equips pool professionals with strategies and tools to effectively present financing options as a competitive advantage to clients. It covers market insights, customer psychology, and actionable sales techniques to help increase project sizes and close more deals by integrating financing into every customer interaction. **PSN**

Pre-conference education will run from 8:00 a.m. to 5:00 p.m. on Tuesday, March 3, and Wednesday, March 4. There will be 15 courses to choose from, featuring content from Watershape University, the National Plasterers Council, LP Gas, OSHA, Florida Public Pool Specialist, Module 1 of a 60-hour Certification Course, and four short-format continuing education classes.

General courses and Learning Labs will happen during the day on Friday and Saturday.

Learning Labs are \$5 each and free for FSPA members. "These sessions, led by exhibitors, are product-specific and often include hands-on learning opportunities," says Shock.

During the Expo, attendees can choose from 27 courses on Friday and 26 courses on Saturday. Out of this year's course offerings, 11 will be new on Friday, and 12 of the Saturday courses will be new. Topics will cover all aspects of the industry, including construction, design, maintenance, water chemistry, LP Gas, electrical, plumbing, marketing, and business practices, so there will be something for everyone.

Courses sure to draw people in include "What Happens if I Do That?", a course covering what's prohibited and the penalties under CH. 489 and how these are enforced, and "Adding Leak Detection to Your Existing Business: Understanding the Art of Leak Detection and Associated Repairs", a comprehensive training on what causes leaks, how to find them with modern leak detection technologies, and how to repair them.

Spanish courses will also be included in the lineup. "How to Prevent Algae Without Using Algaecides" will be offered in Spanish on Saturday from 11 am to 11:50 am. "Bob Lowry's Pool Chemistry for Service Professionals" will be offered in Spanish on Saturday from 12 pm to 1:50 pm. For the first time this year, the National



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SHOW SCHEDULE

TUESDAY – MARCH 3

8:00 a.m. – 5:00 p.m. Specialty Education Courses

WEDNESDAY – MARCH 4

8:00 a.m. – 5:00 p.m. Specialty Education Courses

THURSDAY – MARCH 5

7:15 a.m. – 3:45 p.m. Registration Open

8:00 a.m. – 5:00 p.m. Specialty Education Courses

11:00 a.m. – 4:40 p.m. Education Courses

6:30 p.m. – 8:00 p.m. Awards Reception (doors open at 6:00 p.m.) – Ole Red

8:00 p.m. – 9:00 p.m. Awards After Party – Ole Red

FRIDAY – MARCH 6

6:45 a.m. – 4:30 p.m. Registration Open

8:00 a.m. – 1:50 p.m. Education Courses

9:45 a.m. – 10:00 a.m. Opening Ceremony

10:00 a.m. – 5:00 p.m. Exhibit Hall

11:00 a.m. – 11:30 a.m. FSPA Annual Membership Meeting

12:30 p.m. – 4:30 p.m. Learning Labs

6:00 p.m. – 9:00 p.m. Friday Night Party – PBR Cowboy Bar & Shark Bar Orlando

SATURDAY – MARCH 7

7:45 a.m. – 2:00 p.m. Registration Open

9:00 a.m. – 12:40 p.m. Education Courses

10:00 a.m. – 2:30 p.m. Exhibit Hall

11:30 a.m. – 2:00 p.m. Learning Labs **PSN**

Attendees partake in educational classes and learning labs on the show floor.

COURTESY FSPA

Plasterers Council will give its popular startup course in both English and Spanish.

Watershape, Genesis, and the National Plasterers Council will each provide education opportunities. In addition to pre-conference workshops, Watershape will offer general education sessions.

“Attendees can look forward to many returning instructors who consistently deliver high-quality education, along with several new AI-focused courses being introduced this year,” says Shock.

Courses on Artificial Intelligence (AI) are new for the 2026 lineup and will focus on how AI can serve the pool and spa industry. Two classes are scheduled for Saturday, March 7.

The first, “Artificial Intelligence for Pool and Spa Business: Practical Applications for Sales, Marketing, and Operations,” is geared toward contractors and business owners and focuses on how AI can be applied to everyday operations.

This course includes how AI can be used to enhance day-to-day business operations, improve marketing and customer service, and increase overall efficiency. It will cover improving search engine visibility, using data-driven decision-making, streamlining workflows, and creating content and communications with AI tools. The curriculum aligns with Florida Statute 489.105(3), F.S.,

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Above: An expansive show floor keeps attendees busy with opportunities to meet with manufacturers.

Bottom: The FSPA booth promotes a little fun at Everything Under the Sun.
COURTESY FSPA



which defines the scope of business practices for the industry, according to Shock.

The second course, "Technical Introduction to Artificial Intelligence," provides a broader foundation in how AI works and how it is being used across the pool and spa industry.

"This course explores how AI tools are currently being used across the swimming pool and spa industry, from the jobsite to the office," Shock says. "Participants will gain insight into how AI can support every pool industry professional by improving productivity, accuracy, and decision-making in their respective roles."

Together, the two sessions are designed to give both technical context and practical business guidance.

Celebrating and networking

The Expo's social events are still a major draw, offering relaxed settings for professionals to reconnect.

The Awards Reception and After-Party will take place on Thursday evening at Ole Red, doors open at 6 pm, and the event runs from 6:30 to 9 pm. FSPA will recognize industry leaders and volunteers. Fluidra is sponsoring the After-Party.

"The evening includes FSPA award presentations, leadership recognition, an open bar, and food," Shock says. Tickets for the event are available through FSPA, with purchase links posted at UndertheSunExpo.com under "Attendee Resources and Events".

On Friday night, attendees can continue networking at the Friday Night Party at Shark Bar and PBR at Pointe Orlando from 6-9 p.m. Recommended attire is tropical or cowboy themed, with shirts and shoes required.

"The Friday Night Party at Shark Bar and PBR at Pointe Orlando is a must-attend networking event," Shock says. "With an open bar and food included, it's a fun and relaxed way to connect with industry peers."

Tickets for the Friday event can be purchased during Expo registration or at the FSPA booth on the show floor. **PSN**

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EDUCATION SCHEDULE AT GLANCE

TUES. - THURS. PRE CONFERENCE

8:00	9:00	10:00	11:00	12:00	12:30	1:00	2:00	3:00	4:00	5:00
Tu. - Th. 8:00 - 5:00 (3-day) Watershape University, WU C2111 Essential Pool Construction Workshop (Bilingual) - \$2,000										
Wed. - Th. 8:00 - 5:00 (2-day) Watershape University, WU B2121 Pool Inspection for Real Estate Transactions - \$1,600										
Wed. - Th. 8:00 - 5:00 (2-day) Watershape University, WU D4211 Advanced Principles of Design Workshop - \$1,600										
Wed. - Th. 8:00 - 5:00 (2-day) Watershape University, WU D4211 Advanced Principles of Design Workshop - \$1,600										
Wed. - Th. 8:00 - 5:00 (2-day) Florida Public Pool Specialist (BP/ WPS) - (16hr) \$400 / \$500 non-members										
Wed. - Th. 8:00 - 5:00 (2-day) 60 hr Swimming Pool & Spa Service Certification - Module 1 (BP/ WPS) - \$2,350 / \$2,600 non-members										
Wed. 8:00- 5:00 (1-day) National Plasterers Council Start-Up Certification - \$450 NO CILB CE Credit										
Wed. 8-12: LP Gas Master Qualifier; Endorsed by Hayward-\$625 /\$475 FSPA members						Wed. 1-5: LP Gas Exam Prep -\$475/\$375 FSPA members				
Thurs. 8:00 - 5:00 SPANISH National Plasterers Council Start-Up Certification - \$450 NO CILB CE Credit										
Thurs. 8:00 - 5:00 (1-day) Watershape University, WU Service 2211 Essential Water Chemistry (Bilingual) - \$800										
THURSDAY, MARCH 13 - GENERAL EDUCATION 10:00 A.M. - 5:00P.M.		FBC Advance Module: 2023 Swimming Pool Updates - ADV #0614774		GPS/Telematics Best Practices for Drivers & Fleet Management - WPS #0613250		Can I Do That? Pool License Scope of Work and Limitations - L&R #0613681		Electrical Principles and Requirements for Pool and Spas - PEC #0613683		LP Gas: Pool & Spas Gas Fired Heaters Installation, Operation - \$125

FRIDAY, MARCH 6 - 8:00 A.M. - 12:50 P.M.

EXHIBIT HALL OPEN 10:00A.M. - 5:00 P.M.

8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15	11:30	11:45	12:00	1:00
Cost Reduction of Workers' Compensation Claims & Premiums - WC #0610818				Add Leak Detection to Your Business: the Art of Detection & Repairs - GEN #0615016				Identify and Solving Salt Chlorinator Issues - GEN #0615000				Stop Guessing & Understand What Drives Buying of Today - GEN #0615317 NEW				12:00 - 12:50 NEW How to Prevent Algae Without Using Algaecides - GEN #0615324	
FBC Advanced Module: 2023 Swimming Pool Updates - ADV #0614774				Metals and Metal Staining: Prevention and Stain Removal - GEN #0615354 NEW				Price Escalation Clauses in Construction Contracts - BSP #0615318 NEW				Understanding Basic Business Structure & Risk Issues - BSP #0615317 NEW					
Overview of Construction Defect Claims Against Contractors - BSP #0615013				NEC 680.26 & Equipotential Bonding of Swimming Pools & Spas - GEN #pending NEW				Beauty of The Edge - GEN #pending NEW									
Preventing Digital Marketing Mistakes to Maximize Business Growth - GEN #0614657				Owning the Backyard - GEN #0614998				Essential Chemical Safety & Vehicle Organization (Bilingual) - WPS #0613690 NEW									
Solar Heater Design, Application & Installation - GEN #0613223				Designing and Selling the Outdoor Living Experience - NO FL CILB CE NEW													
Bob Lawry's Pool Chemistry for Service Professionals (abridged) - GEN #0615015								Commercial Pool Equipment Repairs & Upgrades - GEN #0614359									
Hydraulics for the Pool and Spa Professional - GEN #0613247								Pool and Spa Basics: A Beginners Guide to Sanitation & Water Balance - GEN #0615325 NEW									
Pool Substrate Preparation of New and Renovated Pools, Prior to Receiving An Interior Finish - GEN #0615316								Proper Inground Spa Jet Design in a Variable Speed World - WPS #0615325 NEW									
Repair and Renovation - GEN #0615316 NEW								Swimming Pool & Spa Basic Electrical Requirements - PEC #0612739									
Variable Speed Pumps for Maximum Programming Efficiency - GEN #0611487								Water Features: Design, Construction and Performance - GEN #0612827									

SATURDAY, MARCH 7 - 9:00 A.M. - 1:50 P.M.

EXHIBIT HALL OPEN 10:00A.M. - 2:30 P.M.

9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45
NEC 680.26 & Equipotential Bonding of Swimming Pools & Spas - GEN #pending				FBC Advanced Module: 2023 Swimming Pool Updates - ADV #0614774				SPANISH: How to Prevent Algae Without Using Algaecides - GEN #pending NEW				Reptile Theory & How to Protect Your Business from Auto Exposure - BSP #0614999			
Overview of Swimming Pool Leak Detection Methods - GEN #0614589				Practical Solutions to Safe Digging - WPS #0614604				Lockout/Tagout of Hazardous Energy - PEC #0613249				12:00 - 1:50 - SPANISH - Bob Lowry's Pool Chemistry for Service Professionals (abridged) - GEN #0615015			
Swimming Pool Heating Methods - GEN #0614579				Taking the Luck Out of Water Chemistry - GEN #0615315 NEW				Workers' Compensation For the Swimming Pool Industry - WC #0610819							
Technical Introduction into AI - GEN #0615321 NEW				What is Your Risk Profile? Present your Co. to the Insurance World - BSP #0615302 NEW				Artificial Intelligence for Pool/Spa Business: Practical Applications for Sales, Marketing, and Operations - BSP #pending NEW							
Understanding Pool Stains and How to Get Rid of Them - GEN #0615323 NEW				Workplace Safety - WPS #0614355				An In-Depth Look at Swimming Pool/Spa Heating - GEN #0613186							
What Happens if I do That? - L&R #0613778				WUB2120 Intro. Pool Inspection Process for Real Estate Transactions - GEN #0615036				Basic Pool Equipment Troubleshooting & Repairs - GEN #0614369							
Pool and Spa Filtration Options & Circulation Requirement - GEN #0612826								Circulation, Filtration, Sanitation: The Water Quality Triad - GEN #0615322 NEW							
Startup Chemistry For Each Pool Type (Bilingual) - GEN #0615334 NEW								Safe Aquatics Design and Permitting - GEN #0615353 NEW							
We Can Do Better - GEN #0615303 NEW								Watershape University - Stop Servicing Pools, Start Servicing People - NO FL CILB CE NEW							

Florida Pool & Spa Association d/b/a Florida Swimming Pool Association CILB Providership #0000917

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COMPANY	BOOTH
1. A&B Brush	533
2. Accurate Employer Solutions	549
3. Aiper Intelligent LLC	1335
4. All Phase Pool Plastering	318
5. Allied Universal Corp.	1230
6. Alps Manufacturing	534
7. AME Salt, LLC	1327
8. American Leak Detection	1024
9. Anderson Manufacturing Company, Inc.	942
10. Aqua Comb / Mi-Way, Inc.	1521
11. Aqua Comfort Water Group	735
12. Aqua Creek Products	728
13. AQUA Magazine	433
14. Aquabella Tile	1511
15. AquaBright Lights	1243
16. AquaCal AutoPilot	1005
17. Aquamatic Cover Systems	1515
18. AQUASALT, LLC	829
19. AquaStar Pool Products Inc.	624
20. Aquatherm Industries, Inc.	1505

COMPANY	BOOTH
21. Aquatica	1040
22. AquaWorx, Inc.	1405
23. Artificial Turf Supply	926
24. Artistic Paver Mfg	1025
25. ASTEL Lighting	531
26. Automatic Pool Covers, Inc.	305
27. BASECRETE TEHNOLOGIES	825
28. Benchmark Payment Networks	1149
29. Betta Pool Robots	1232
30. BLU3 Portable Dive Systems	535
31. Blue Square Manufacturing	729
32. Blueray XL, LLC	1053
33. Blue-White Industries	828
34. Brenntag Mid-South, Inc.	627
35. Brustec USA	407
36. Buckman's Inc.	529
37. BuildBlock Building Systems	1043
38. Built Right Pool Heaters LLC	1443
39. BWT Pool Products	434
40. Byrd Moreton & Associates	525

COMPANY	BOOTH
41. Cantsink	1440
42. CL Industries	727
43. Classic Pool Tile & Stone	1453
44. CocoNut Outdoor	543
45. Commercial Energy Specialists an Aquafinity Company	1125
46. Crossville Studios	947
47. Crystal Water Monitor	1528
48. Cutco Gifting	1433
49. Daldorado, LLC	409
50. DiversiTech	1333
51. Dynasty Spas	651
52. Earth Surfaces of America	1604
53. EasyCare Products USA	637
54. ecoFINISH High Performance Coatings	1425
55. Eeziblu	826
56. E-Z Products	1541
57. Ezarri USA LLC	1136
58. FIBERLITE UMBRELLAS	636
59. Fire by Design	421



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60. Floating Luxuries	1419	105. Midwest Canvas	1437	150. Skimlite Manufacturing	726
61. Florida Department of Business and Professional Regulation	343	106. Miracote - by Crossfield Products Corp.	1429	151. Skimmer	1245
62. Florida Leak Locators	412	107. Moov Pool Products	1031	152. Small Screen Producer	1427
63. Florida Stucco Corp	1241	108. Naked Pools	633	153. Spa Electrics	925
64. Florida SunSeeker	1037	109. National Plasterers Council	1428	154. Speck Pumps	519
65. Florida Swimming Pool Association	249	110. National Pool Route Sales, Inc.	1036	155. SPS PoolCare	405
66. Florida Swims Foundation	351	111. Natural Chemistry	522	156. Stegmeier Corporation	518
67. Fluidra	805	112. Odyssey Manufacturing Co.	1121	157. Stenner Pump Company	1235
68. FROG Products	1510	113. OnCore Filtration®	1321	158. Stoneline Group	1047
69. Fyre Commander	423	114. PAL LIGHTING	1143	159. STONE-MART	1231
70. Global Pool Products	837	115. Paythepoolman LLC	506	160. Streamline Supply Co.	548
71. Gorman Company	705	116. Pebble Technology, Inc.	321	161. Sunset Lighting Design	420
72. H2Flow Controls, Inc	1137	117. Pedrollo Group USA / Superior Pump	527	162. Sunshine 811	631
73. Hammer-Head Patented Performance	1524	118. Pentair Water Pool & Spa - SC	505	163. SunSmart Engineering	1030
74. Harmony Stone	540	119. Periodic Products Inc	1518	164. SwamCam	1624
75. HASA/Orenda	736	120. Pool & Hot Tub Alliance	425	165. Swim Sense	1340
76. Haviland Pool & Spa	1329	121. Pool Brain	1013	166. Swimables	532
77. Hayward Holdings, Inc.	1105	122. Pool Business Brokers	641	167. The Dip App	1248
78. Heritage Pool Supply	1215	123. Pool Corp.	619	168. The LeverEdge	1533
79. HFS Financial	1305	124. Pool Plans	1535	169. The Outdoor Plus	935
80. HIDE Covers	1432	125. Pool Service Products	1640	170. The VacDaddy	1028
81. Hurricane Ventures LLC	928	126. PoolPro	1435	171. Thermeau Industries Inc.	524
82. Hydramix / Midcal Int'l	428	127. Poolside Tech	840	172. THOLZ LLC	1131
83. Industrial Test Systems, Inc.	429	128. Primate Pool Tools	419	173. Tile Specialties, Inc.	1436
84. Intermatic	1341	129. PRINCESS FIBERGLASS POOL	941	174. TTI Fabrication, Inc.	329
85. IPS Controllers	1325	130. Prism Hardscapes	1334	175. Ultimate Pool Tools	929
86. IPSSA	435	131. Proline Distributors	1041	176. Unicel Filter Cartridges	514
87. iQ4Mobility, LLC	746	132. Protected Pools - Automatic Covers	1225	177. Universal White Cement	1242
88. Jack's Magic Products	924	133. Purity Pool	512	178. Upright Aluminum	1430
89. Keystone Tile	915	134. Qualco	831	179. US Motors	537
90. Kimes Engineering	1411	135. Raypak/Rheem	819	180. US Paverscape	1324
91. LaMotte Company	1331	136. RED RHINO	1313	181. vacbagz.com	740
92. Latham Pool Products, Inc.	628	137. RicoRock, Inc.	642	182. Vak Pak, Inc	443
93. Ledge Lounger	931	138. Ring Power	1605	183. Viking Capital	1532
94. Len Gordon	1140	139. Riptide Pool Vacuums	313	184. Warming Trends	1244
95. Lo-Chlor	1119	140. Riverflow Pools	345	185. Waterco USA Inc.	528
96. Lucas Lagoons	442	141. SAFTRON Pool Rails	1330	186. Waters Choice, Inc.	1525
97. Luv Tile Enterprises Inc.	1236	142. Sakko Pool LLC	632	187. Waterway Plastics	1019
98. Lyon Financial	711	143. Sallee Promotions Inc	453	188. Webb Supply Company	1426
99. Madimack Global LLC	934	144. San Juan Pools	553	189. Weld-On Adhesives, Inc.	413
100. Magen eco-Energy US	508	145. SearchLab Digital	1135	190. Westlake Pipe & Fittings	836
101. Magic Plastics, Inc.	415	146. SGM, Inc.	422	191. Wet Edge Technologies	504
102. Mammotion Technology Co., Limited.	1611	147. ShadeSpot, LLC	441	192. Wise Software	440
103. McEwen Industries	944	148. Sheer Water Designs	430	193. Worksite	1424
104. Microglass LLC	546	149. Skedit	437	194. World Promotional Services	1352
				195. www.revdupapparel.com	1142



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Northeast GOLD

Enjoy this glimpse of some of NESPA's gold-award-winning pools and companies.

By Rebecca Robledo

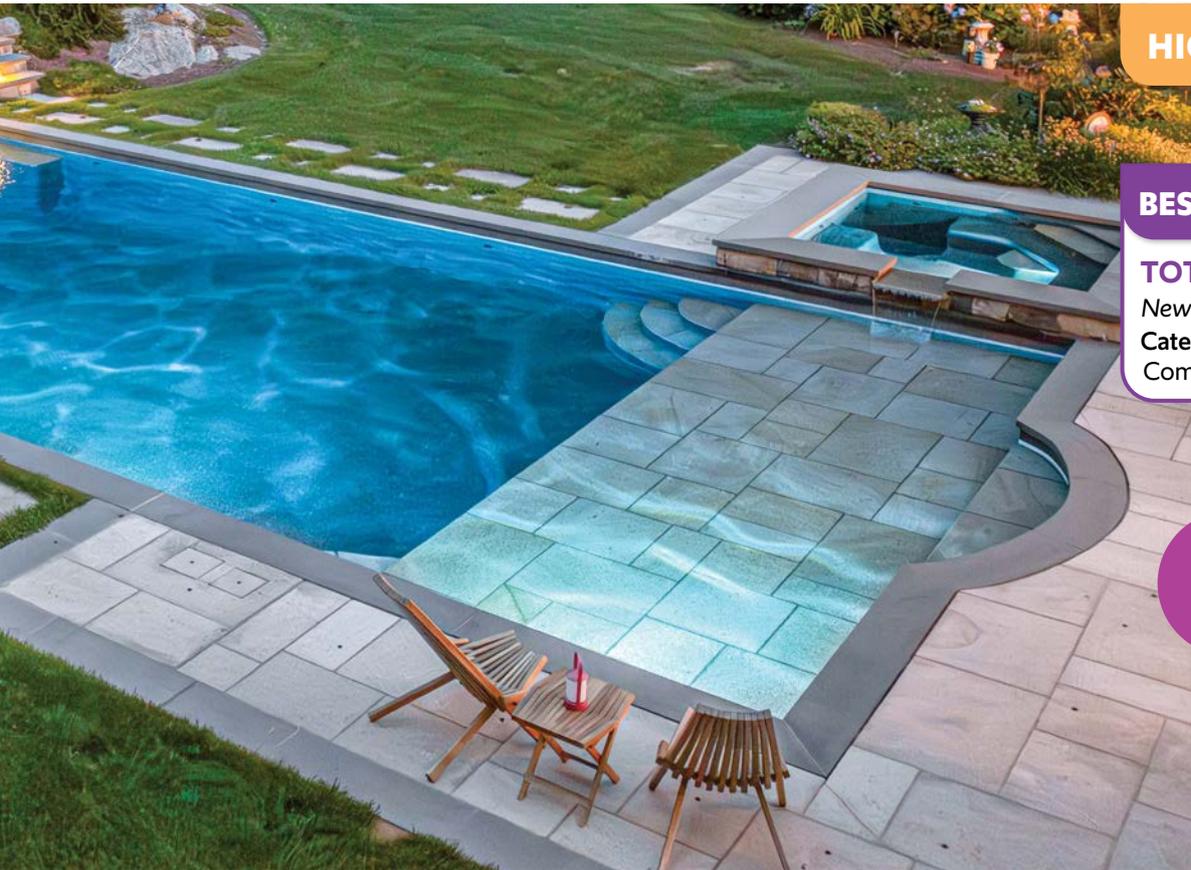
Once again, the Northeast Spa and Pool Association has designated the honorees for its Outstanding Achievement Awards, which recognize pool designs, as well as excellence in retail and pool/spa maintenance and service.

"This year's recipients reflected the creativity, craftsmanship, and forward-thinking vision that continue to elevate the industry," the organization said.

Winners were celebrated at The Pool & Spa Show: Powered by NESPA last month.

Here we look at a selection of the gold-award pools and spas, along with the retail and service firms recognized by the organization.





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Newtown, Conn.

Category: Pool/Spa

Combination Concrete



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HIGHEST HONORS



GOLD
GLEN GATE COMPANY
Wilton, Conn.
Category: Exceptional Builders
(Concrete)

GOLD
ALL ISLAND GROUP
Farmingdale, N.Y.
Category: Specialty Pools
Negative Edge





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HIGHEST HONORS



GOLD

ARL CONTRACTING

Chestnut Ridge, N.Y.

Category: Specialty Pools Negative Edge



GOLD

EVERCLEAR POOLS & SPAS

Paterson, N.J.

Category: Specialty Pools Negative Edge



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HIGHEST HONORS

GOLD

SWIMMING POOLS
BY JACK ANTHONY

Patchogue, N.Y.

Category: Pool/Spa
Combination Concrete

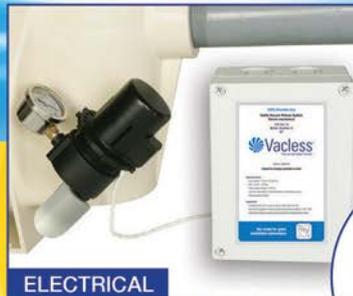


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RETAIL AND SERVICE HONORS

The following service companies were recognized for demonstrating high-quality service, repairs, and customer service. Golds went to two service firms:

- **Integrity Pool & Spa** | Lanoka Harbor, N.J.
- **Pool & Water People** | Cheshire, Conn.

Similarly, two retailers received honors for delivering world-class in-store shopping experiences:

Great Valley Pool Service

Frazer, Pa.

This company, pictured left, earned a gold medal for delivering a standout, customer-focused retail experience. The showroom carries a bright, tropical theme to create an enjoyable atmosphere. The store features a state-of-the-art water-testing station, clearly organized chemicals, and a full equipment display to help customers with the decision-making process, NESPA said. They also offer a "Try Me" robotic cleaner loaner program, free Pool School classes, and expert guidance to distinguish themselves from big-box stores.

Paradise Pool & Spa

Hamburg, N.J.

Paradise Pool & Spa, seen right, impressed judges with its growth and commitment to elevating the customer experience. Recently, the firm refreshed its 7,000-square-foot showroom with an open layout and modern, neutral design. Product selection was expanded with the addition of two new hot-tub brands, resulting in a 30% increase in hot-tub sales. **PSN**



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HIGHEST HONORS

GOLD

**ALL AMERICAN CUSTOM
POOLS & SPAS**

Bridgeport, Conn.

Category: Specialty Pools Interior

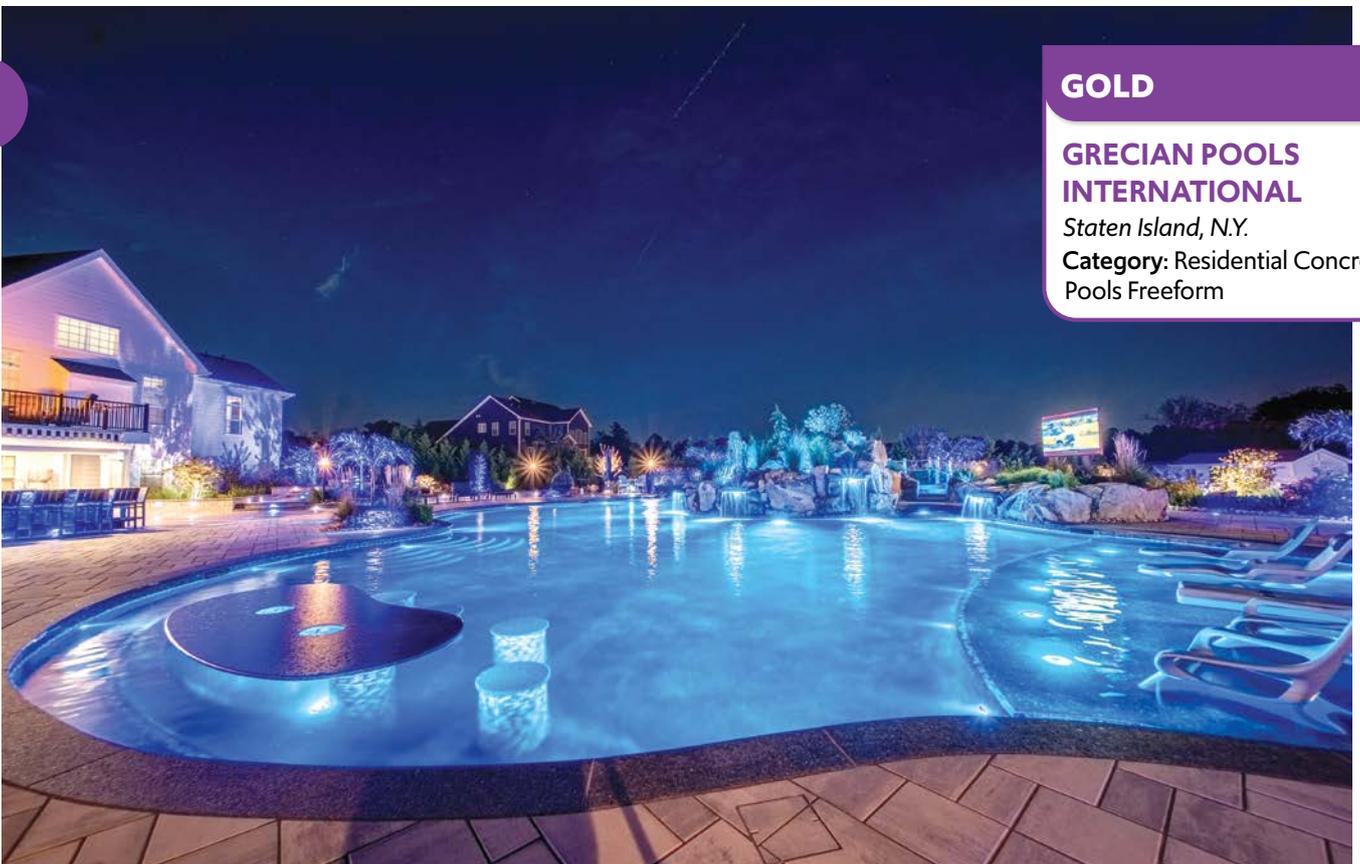


GOLD

**GRECIAN POOLS
INTERNATIONAL**

Staten Island, N.Y.

Category: Residential Concrete
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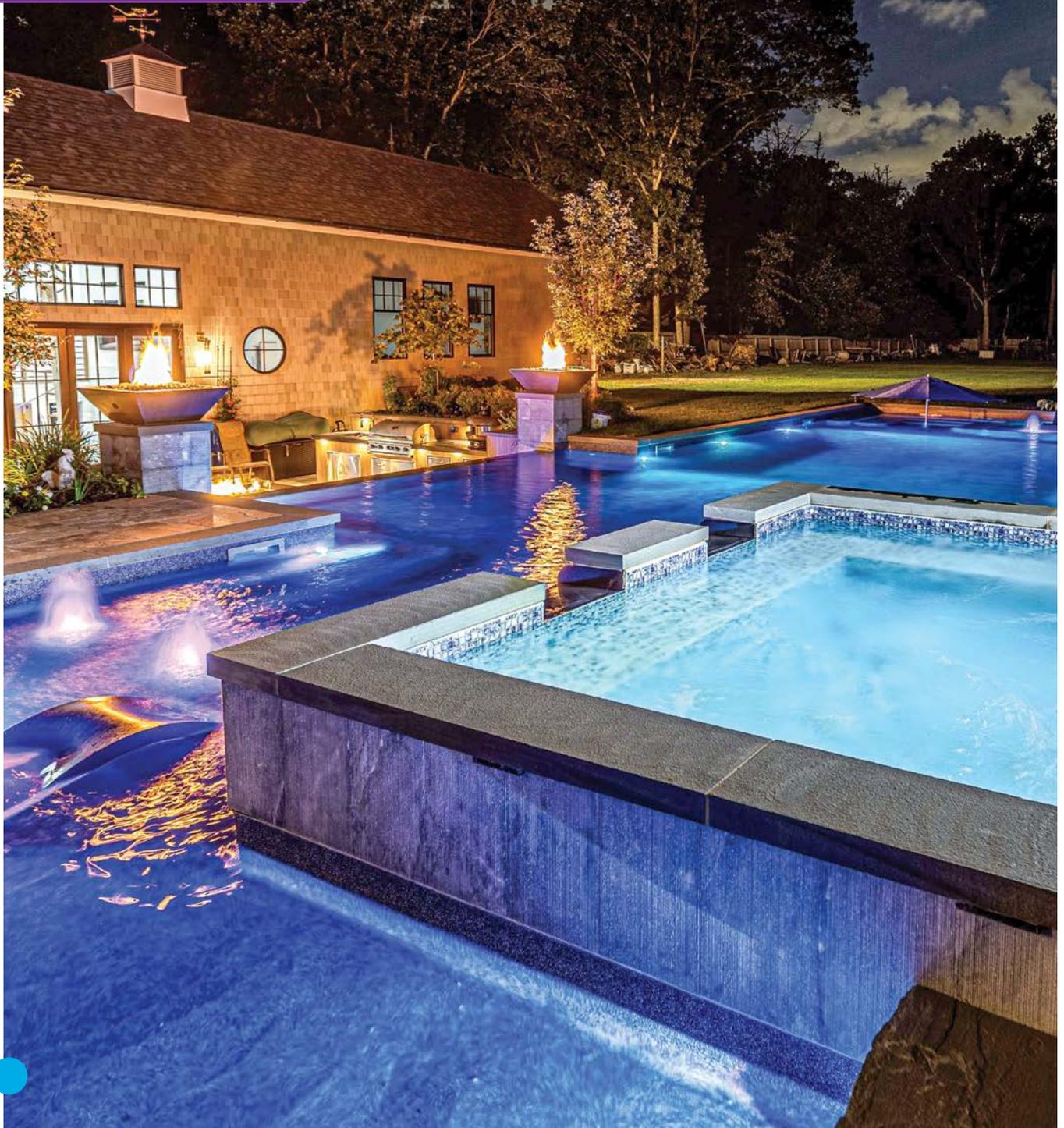
HIGHEST HONORS

GOLD

JAS AQUATICS

Huntington Station, N.Y.

Category: Pool/Spa Combination Vinyl





GOLD

**SWIMMING POOLS
BY JACK ANTHONY**

Patchogue, N.Y.

Category: Stand Alone Spas
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HIGHEST HONORS

GOLD

TOTAL POOL + PATIO

Newtown, Conn.

Category: Specialty Pools
Negative Edge



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WATER TECH[™]
— 25 YEARS AND COUNTING

The Western Pool & Spa Show Exhibitors Marketplace

Details on products of exhibitors at the 2026 The Western Pool & Spa Show are based on materials provided by the manufacturers.



AIPER INTELLIGENT LLC

BOOTH 217

Product: Scuba N1 Ultra Robotic Pool Cleaner

Features: dual-layer filtration system; capable of horizontal wall cleaning; infrared sensor system

Contact: aiper.com



AQUABELLA TILE

BOOTH 310

Product: Chateau – New Porcelain Series

Features: new Chateau series evoke playful and stressfree tones of the French countryside

Contact: aquabellatile.com



AQUACOMFORT WATER GROUP

BOOTH 447

Product: Resilience G Series Salt System

Features: app-based salt chlorination system with chlorine output, pH and ORP controls

Contact: aquacomfort.com



AQUASTAR POOL PRODUCTS

BOOTH 429

Product: FlowStar Actuator

Features: universal compatibility; retrofitting effortlessly to third party valves; plug-and-play connectivity

Contact: AquaStarPoolProducts.com



ASTEL LIGHTING
BOOTH 220

Product: Quasar
Features: compact, surface mount, low profile, underwater pool LED light with built-in driver; casing is made of thermally treated glass designed to be easily installed without external metal parts
Contact: astel-lighting.com



AUTOMATIC POOL COVERS
BOOTH 703

Product: Pool Coping for Fiberglass Pools
Features: new coping kits have a flat bottom edge, giving installers more flexibility when installing on pool fiberglass walls; comes in two options, standard 22' lengths, allowing for fewer seams and coping clips
Contact: automaticpoolcovers.com



BLUE SQUARE MFG.
BOOTH 216

Product: HydroFusion drain
Features: with an unblockable design for safety and a 210 GPM flow rating, the new HydroFusion drain ensures optimal circulation and efficiency for residential pools; the seamless finish blends cleanly into any pool surface; effortless to install
Contact: bluesquaremfg.com

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WaterLinkSpinTouch.com

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BWT POOL PRODUCTS

BOOTH 329

Product: NOVA Commercial Pool Robot Cleaner
Features: engineered for all types of pools, including beach-entry designs; equipped with smart technology, vortex suction, ultra-fine 4D filtration, gyroscopic navigation; full and efficient pool coverage even on steep slopes
Contact: bwt.com



EVOLUTIONARY POOL PRODUCTS

BOOTH 759

Product: Halo360 Cartridge Filter Cleaner
Features: stainless steel construction with six powerful nozzles; designed with ergonomics and efficiency in mind.
Contact: evolutionarypoolproducts.com



FLUIDRA

BOOTH 410/321

Product: Jandy X-Series AOP Systems
Features: new line of supplemental treatment systems combine UV-C and ozone to eliminate 99.9% of harmful waterborne bacteria; available in both in-line and off-line models; for pools up to 50,000 gallons
Contact: jandy.com/AOP



HAVILAND POOL & SPA

BOOTH 535

Product: SpaPure Starter Kits
Features: include all the products needed for spas using both chlorine or bromine products; available in brightly colored packaging; easy to display on shelves and near/around spa displays; includes products and a guide booklet
Contact: havilandpool.com



HAYWARD POOL PRODUCTS

BOOTH 601

Product: True 4.0HP TriStar XL Variable Speed Pump
Features: comes with built-in Universal Display and OmniX compatibility to deliver superior flow rates for feature-rich pools; seamlessly integrates with both Omni and OmniX automation; an easy drop-in replacement for non-Hayward automated pool systems
Contact: hayward.com



INDUSTRIAL TEST SYSTEMS

BOOTH 420

Product: Swim Check Fix Phosphate Tablets
Features: formulated to remove phosphates in pool water; simple and easy to use – add one tablet to the skimmer; time-release tablets are individually wrapped
Contact: sensafe.com



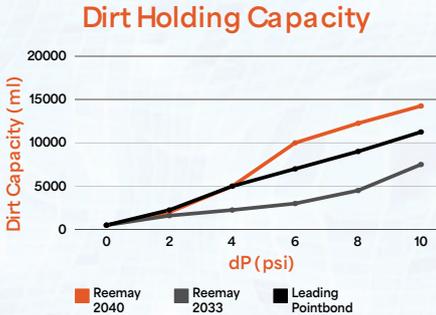
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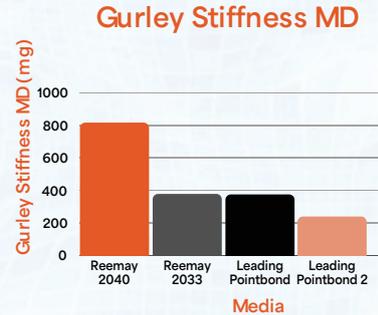
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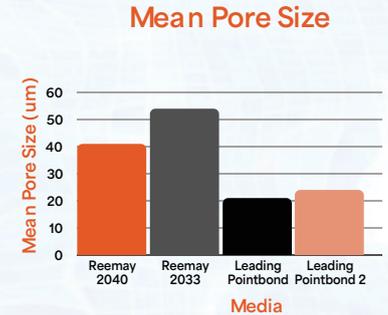
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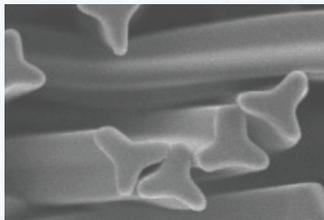
OPTIMAL EFFICIENCY



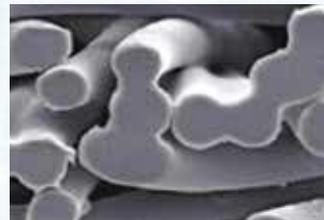
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Leading Pointbond Competitor



VS



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Dirt Load Testing

Pleat Stability Testing

Reemay provides uniform distribution of dirt



REEMAY 2040



Leading Pointbond Competitor



Leading Pointbond Competitor 2

Pointbond's low pleat stability and uneven pleat spacing leads to channelized flow and cleaning



REEMAY



Leading Pointbond Competitor

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For more information or to contact the Unicel team, visit www.unicelfilters.com

*Based on internal testing. This information is to be used as a reference only and does not represent any performance guarantee nor is it an implied specification.



JACK'S MAGIC

BOOTH 428

Product: Super Pacs

Features: biodegradable, multi-enzyme solution formulated to break down oils and organic contaminants to prevent scum lines and cloudy water; one PAC treats up to 20,000 gallons for two weeks

Contact: jacksmagic.com



KING TECHNOLOGY/FROG PRODUCTS

BOOTH 710

Product: FROG Pool Solutions

Features: line of dry, concentrated, easy-to-use Drop 'n Go Pool Pods includes FROG 90-Day Algae Barrier, FROG 90-Day GoodBye Phos, FROG 90-Day GoodBye Cloudy and FROG Algae Gone; simple and easy-to-follow instructions

Contact: frogproducts.com



LAMOTTE

BOOTH 631

Product: WaterLink Spin Touch Photometer

Features: SpinDisk reagent cartridges contains the exact amount of reagent needed to deliver up to 10 vital test results—in just 60 seconds, with less than 3 mL of water

Contact: lamotte.com



MAGIC PLASTICS

BOOTH 225

Product: 2" Flow Meter

Features: variable mechanical flow meter provides calibrated flow measurement in gallons per minute (GPM) within a high-strength clear plastic body using a precision-machined, corrosion-resistant, 316 stainless steel float

Contact: magicplastics.com



MICROGLASS

BOOTH 625

Product: Micro SetNCure

Features: liquid admixture formulated to enhance pumpability, workability, finishing and performance of plaster, quartz, pebble and polished finishes; designed to improve pump, cure, hydration, chemical resistance of cement and promotes even pigment distribution

Contact: microglassllc.com



NATURAL CHEMISTRY

BOOTH 224

Product: NC Pool Chemistry Algaecide + PHOSfree

Features: multifunction algae fighting formula combines an algaecide with a phosphate remover; suitable for all pool types; when used as directed, it kills and controls green, mustard, and black pool algae while removing problem-causing phosphate

Contact: naturalchemistry.com



NIDEC MOTOR CORP.
BOOTH 714

Product: Neptune Hybrid Motor
Features: high-efficiency brushless permanent magnet motor integrated with a standard PSC induction motor and variable speed control; engineered to offer up to 80% energy savings for homeowners
Contact: nidec.com



PAL LIGHTING
BOOTH 441

Product: 4-inch Scuppers
Features: includes a serviceable LED light to illuminate a flow of water that spills onto the pool surface, highlighting the design with a bespoke feature; available in a round or square form; four standard finishes with custom options; quick-connect power cable
Contact: pallighting.com



PENTAIR POOL
BOOTH 101

Product: IntelliChlor Plus & LT Salt Chlorine Generators
Features: new and improved modular designs provide more serviceability, accuracy, and value; intuitive interface provides more than 20 built-in warnings and diagnostics; a redesigned conductivity sensor provides more accurate salt level readings
Contact: pentair.com

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Manufacturing & Distribution
 Swimming pool interior finishes,
 materials & supplies

FINEST FINISH BLENDS Finest Finish Blends is part of the Universal Cement family of products

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 UniversalCement.com FinestFinishPools.com

continued on page 58

Chemicals, including Water Testing Equipment and Supplies



ALL CLEAR PROFESSIONAL POOL AND SPA CHEMICALS

If there's a problem or a watercare need for a pool or spa, the All Clear line has an application for it.

Manufactured for more than 50 years, this complete line has eight selling categories.

The list includes large and small stabilized chlorinating tablets, granulated stabilized chlorinating products, algaecide products, non-chlorine sanitizer, and acid/pH decreaseers.

The 3-inch tablets and sticks are extremely hard and slow dissolving.

Dealers and consumers love the All Clear Professional Pool and Spa Chemicals, from the quality of the child-resistant packaging to the attractive color-coding system, according to the company.

Technical support is provided on the website, where SD's are posted for all products.

Aqua Tri | aquatri.com

BIOGUARD FAST DISSOLVE SHOCK COMPLETE



BioGuard's Fast-Dissolve Shock Complete is a new multi-functional pool shock. The company has taken its proprietary fast-dissolving trichlor shock formula and infused it with the same patented SilkGuard Technology found in its SilkGuard Complete Sticks and Tabs.

SilkGuard Technology is designed to protect pool equipment for longer life, coats metal surfaces protecting them from corrosion and rust, prevents scale formation, and makes the water soft and smooth.

Shock Complete kills bacteria, softens the water for a silky feel, and boosts the filtration system for clearer, more inviting water.

Shock Complete can be integrated into a weekly maintenance routine as Step 2 of the BioGuard 3-Step Care System.

Shock Complete is available in 1lb bags and 5lb bottles.

BioLab | bioguard.com



CCEI PHILEO VP COMPACT PH CONTROLLER

Phileo VP pH controller automatically tests and monitors pH levels in pool water and adjusts chemicals in the water as needed.

This peristaltic dosing system offers a color changing, LED light that changes from green, to yellow and red — providing quick visual indication if the water chemistry is balanced or falls out of the accepted levels for sanitized pool water.

The system is designed with an ultra-simplified installation, and comes complete with a 120V plug for connection to the mains.

The state of filtration is provided through a flow sensor, which gives more reliable information than a simple filter control.

Phileo VP pH controller settings can be made directly on the device or via smartphone using

Wi-Fi and Bluetooth connections. The application also provides a more precise display on the smartphone: pH measurement, tank volume, injection counter, and more.

CCEI Pool | ccei-pool.com/us/



POOL RESCUE

Haviland's POOL RESCUE is designed specifically to help remedy pools that have been affected by weather or neglected.

This high-powered additive makes it easy to remove leaves and other organic settled debris from the bottom of the pool. It will also lift white water mold and pink slime from plumbing surfaces and equipment. After application, leaves and debris will rise from the bottom of the pool to minimize manual labor in cleaning.

To use, start with the pump and filter turned off, then simply broadcast the product over entire pool surface, then remove any debris floating to the surface of the water. The product's non-staining formulation is compatible for all surfaces and all forms of sanitizers and salt chlorine generators.

Haviland Pool & Spa | havilandpool.com



SWIM CHECK FIX PHOSPHATE TABLETS

Swim Check Fix Phosphate Tablets are formulated to remove phosphates in swimming pool water. They are simple and easy to use.

"Add the tablet directly to the pool skimmer for efficient phosphate removal," says Mike McBride, marketing manager for Industrial Test Systems. "It's more affordable and longer lasting than liquid removers. One tablet lowers phosphates by over 500 ppb for 10,000 gallons."

The patent-pending, time-release tablets are individually wrapped.

Technical support is available by calling 803-329-9712, and marketing materials are available on request.

The product comes with a 1-year warranty.

Industrial Test Systems | sensafe.com



THE FILTER FIBER STUFF

The Filter Fiber Stuff is a safe filter media that can be used as an aid to cartridge and sand filters, and as a replacement to DE for DE filters.

When used as a safe alternative/replacement to DE in DE filters, The Filter Fiber Stuff requires less than half the amount of product by weight than needed when using DE.

The Filter Fiber Stuff is non-toxic, biodegradable and can be backwashed safely. It can help extend filter runs and reduces clogging.

"It combines high performance, outstanding value and environmentally friendly features into one great product," says Jim Sturick, the company's regional sales manager. "Customers love that The Filter Fiber Stuff is a safer alternative to DE that is non-toxic, safe to handle and can be backwashed safely."

Technical support is available by calling 800-348-1656, or visit JacksMagic.com.

Jack's Magic Products | jacksmagic.com

FROG POOL SOLUTIONS

FROG Pool Solutions is a line of dry, concentrated, easy-to-use Drop 'n Go Pool Pods. Each FROG Pool Solution — FROG 90-Day Algae Barrier, FROG 90-Day GoodBye Phos, FROG 90-Day GoodBye Cloudy and FROG Algae Gone — provides a simple and effective way to maintain pristine water with easy-to-follow instructions.

Simply drop a pre-filled and pre-measured pool pod into the skimmer and walk away. Pods dispense within 24 hours and prevent algae, phosphates and cloudy water for 90 days.

“The best thing about this line of products is that the dry, concentrated formula means no more messy, heavy bottles that end up leaking on your shelves or in your truck,” says Rob Slattery, King Technology’s senior product manager - pool. “With our pool pod technology, we’ve eliminated measuring, spilling, messes and stress.”

Technical support is available at 1-800-222-0169 or online at FrogProducts.com.

King Technology | partners.kingtechnology.com/new-products/pool-solutions



MOBILE WATERLINK SPIN TOUCH LAB

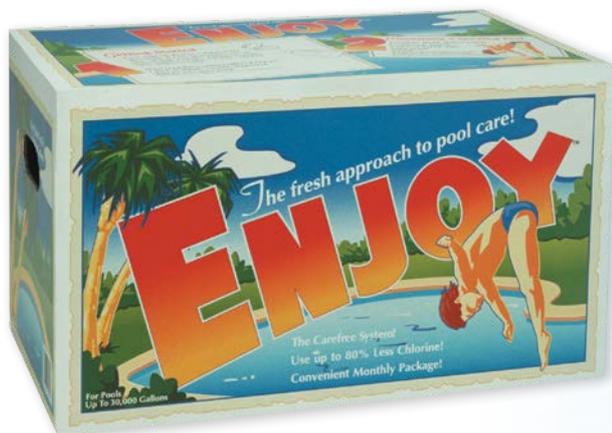
Designed for pool professionals, the Mobile WaterLink Spin Touch photometer offers a full-color touchscreen to display results or offers the option to transfer test results into the WaterLink Solutions PRO software.

Each sealed reagent disk contains the precise amount of reagent needed to run a complete series of tests in 60 seconds, saving pool businesses time and clean-up procedures.

“This groundbreaking analysis system is so simple anyone can use it,” says Rich DeMoss, Global Pool Business Director at LaMotte Co. “They are reliable, fast, and easy to operate and calibrate, making them a great solution for both field and lab applications.”

Technical support is available at lamotte.com/support, and the unit comes with a 2-year warranty.

LaMotte Co. | lamotte.com



ENJOY

Enjoy is a kit that provides all the swimming pool chemicals needed for one month in a convenient box. It’s available in four sizes.

N. Jonas | njonas.com

INTELLICHLOR PLUS AND LT SALT CHLORINE GENERATOR

Pentair's IntelliChlor Plus and LT Salt Chlorine Generator have new and improved modular designs that provide more serviceability, accuracy and value.

The intuitive interface provides more than 20 built-in warnings and diagnostics. With a redesigned conductivity sensor, the generators also provide more accurate salt level readings – 98%, as accurate as a laboratory-grade salinity meter.

Pentair Pool | pentair.com



POOLIFE TURBOSHOCK CAL HYPO SHOCK TREATMENT

Poolife TurboShock Cal Hypo Shock Treatment is a fast-dissolving formula of 78% Cal Hypo that breaks down quickly to eliminate algae, bacteria and cloudy water.

This product is Step 2 of the Poolife MPT Extra System, an easy three-step approach that makes pool care simpler and faster. It chlorinates, shocks, kills algae and bacteria, and restores pool water to sparkling clarity in one easy step. No pre-mixing is required, and it is safe for all pool surfaces including vinyl, fiberglass and plaster pools.

"Poolife dealers and consumers love TurboShock because it sanitizes pool water quickly," says David Gayeski, associate director, pro dealer for Solenis. "Many Poolife dealers recommend this product as part of weekly maintenance to their customers – just pour the bag into your pool and let it take care of the rest, making it easy to prevent issues and maintain crystal clear pool water all summer long."

Available in package of 1 lb., 5 lbs., 17 lbs., 25 lbs. and 65 lbs.

Solenis | poolife.com



Pool Cleaners



40' CORD PUMP

The 40' Cord Pump from Automatic Pool Covers is

designed to keep automatic pool covers clean and homeowners safe. Without an automatic pool cover pump, standing water and debris on an automatic pool cover creates a risk and can damage the pool cover.

This exclusive caviar black colored pool cover pump has a long 40' power cord, allowing for significantly more pool cover cleaning coverage area without an extension cord. It removes water from pool covers and keeps pool covers clean often without the need for an extension cord and waterproof connector.

The pump removes 1,745 gallons of water per hour, which exceeds ASTM Outflow Standards and ASTM 1346 safety standards. The pump's heavy weight design draws more water towards the pump, removing more water in less time.

The pump has a reliable Automatic ON/OFF system with an integrated float switch that activates the pump in 2" of water. Simply place your pump, plug it in, and leave it for worry-free water removal.

Automatic Pool Covers | automaticpoolcovers.com



WATER TECH VOLT LEAF VAC RECHARGE

Water Tech Volt Leaf Vac Recharge is designed to easily remove leaves both on the water surface as well as pool floors. It offers an easy-to-use, push-button operation and can be attached to any standard telescopic pool pole to easily remove leaves from the pool water surface or from the pool floor.

"Customers love the fact that the product is designed to easily Flip Leaf Vac upside down to skim pool water surface — keeping the pool water clean no matter when or how many leaves fall into the pool," says Guy Erlich, president of Water Tech Corp.

The Water Tech Volt Leaf Vac Recharge works independently from pool filtration systems, so no garden hoses or cords are needed. An integrated "smart water sensor" detects when unit is in or out of water, automatically turning it on and off to save battery power.

The unit includes the Leaf Vac Head with roller, propeller, two high-capacity, reusable leaf bags, a rechargeable, waterproof lithium-ion battery, and a wall charger. The battery provides up to 3-hours of run time per charge.

Water Tech Corp. | watertechcorp.com

THE BATTDADDY

The BattDaddy battery accessory is a new cordless power option for The VacDaddy pool vacuum system. It provides up to two hours of continuous use and recharges in about three hours.

Designed for environments where outlets are inaccessible or restricted, it supports uninterrupted cleaning with full suction performance and greater mobility, and plugs directly into existing VacDaddy 2.0 vacuums with a simple wire connector.

The BattDaddy can be carried across the shoulder and is 100% portable.

"It's small enough to be portable on the job, but powerful enough for a full 2 hour run time, uninterrupted," says Matthew D'Aguzzo, CEO of The VacDaddy. "It is an excellent upgrade for existing customers to extend the power and life of their VacDaddy especially during storms when electricity is wiped out."

The VacDaddy | thevacdaddy.com



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CUTTING-EDGE SERVICE SOFTWARE FOR THE POOL PRO



POOLCORP

BOOTH 301

Product: Pool360 Pool Service

Features: designed for pool service businesses, software offers route optimization, mobile water testing, automated billing and payments, integrated pricing

Contact: pool360service.com



RAYPAK

BOOTH 501

Product: Crosswind V

Features: vertical discharge heat pump pool heater designed with a smaller footprint and lighter weight

Contact: raypak.com



RETHINK POOL CARE

BOOTH 445

Product: Micron 1 Filter Media

Features: self-sterilizing media is crafted from pure, selected recycled glass and activated through a proprietary three-step process; delivers certified 1-micron filtration; prevents bacterial growth and channeling

Contact: rethinkpoolcare.com



SWAMCAM

BOOTH 724

Product: Door and Window Sensors

Features: SwamCam's new Door and Window Sensors are discreet, wireless, and UL2017 certified; fully integrate into the SwamCam ecosystem or work as standalone devices

Contact: theswamcam.com



THE VACDADDY

BOOTH 723

Product: BattDaddy

Features: a portable lithium-ion power solution designed to provide the VacDaddy system full suction power anywhere, even when electrical access isn't an option; up to 2 hours of continuous runtime

Contact: thevacdaddy.com



UNIVERSAL WHITE CEMENT

BOOTH 218

Product: Finest Finish Blends

Features: broad variety of swimming pool finishes in a wide array of colors and textures; plaster, quartz and mini pebble

Contact: finestfinishpools.com



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PEGASUS-PRODUCTS.COM

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